



HOUSTON AREA  
URBAN LEAGUE  
GUILD

## 2022 Sponsorship Opportunities

The mission of the Houston Area Urban League, a registered 501(c)3, is to enable Black people and other marginalized communities to secure economic self-reliance, parity, power, and civil rights.

Your participation will enable the Houston Area Urban League Guild to continue to support the work of the HAUL and highlight your organization's commitment to diversity, equity, and inclusion.

### **Title: \$5000 - Benefits**

Logo | Broadcast Media | Quote in Press Release | Branding | Social Media & Website | Sponsor Table | Event Recognition & Remarks | Plaque | Audience Survey & Literature Distribution | E-Blast | Opportunity to Provide Door Prizes | Post Recognition

### **Platinum: \$3000 - Benefits**

Logo | Branding | Social Media & Website | E-Blast | Sponsor Table | Event Recognition & Remarks | Plaque | Opportunity to Provide Door Prizes | Post Recognition

### **Gold: \$2000 - Benefits**

Logo | Social Media & Website | E-Blast | Event Recognition & Remarks | Plaque | (6) Event Tickets | Post Recognition

### **Silver: \$1500 - Benefits**

Logo | Social Media & Website | E-Blast | Event Recognition | Plaque | (4) Event Tickets | Post Recognition

### **Bronze: \$1000 – Benefits**

Logo | Social Media & Website | E-Blast | Event Recognition | Plaque | (2) Event Tickets | Post Recognition

### **Partners: \$750 – Benefits**

Logo | Social Media & Website | E-Blast | Post Recognition

### **Friends: \$500 – Benefits**

Logo | Social Media & Website | Post Recognition

For additional sponsorship information, please contact:

Bessie Fletcher, Guild Vice President | Fund Development | [bessiefletcher@aol.com](mailto:bessiefletcher@aol.com) | (713) 585-6769 ©  
Terry Scott, President | Guild President | [president@haulguild.net](mailto:president@haulguild.net) | (210) 995-4324 ©  
Headquarters: 1301 Texas Avenue - Houston, TX 77002 | (713) 393-8700 | Website: [HaulGuild.net](http://HaulGuild.net)